

Economic Development Strategic Plan Business Retention & Expansion Roundtables

## TARGET INDUSTRIES

## **Culinary Tourism**

**GOAL**: to develop a unique "foodie" destination for Cape Coral

## **Target Industries:**

- Specialty food retailers
  - o produce stores
  - o meat stores
  - o fish & seafood stores
  - o gourmet food stores
  - o bakeries
  - o confectionery & nut stores
  - o tea & coffee stores
  - o ice cream shops
- Special food services
  - o food service contractors
  - o caterers
  - o food trucks
  - $\circ \quad \text{lunch wagons} \quad$
  - o mobile refreshment stands
  - $\circ$  street vendors, food
  - o ice cream trucks







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